

://BIZCARGO.com

BIZCARGO

# You do business, we move your cargo.



#### **PROBLEM Logistics Clients**

Logistics Services Clients (industry and trade, import/export) expect to get quotes from different providers for transports, as they have for other matters to help on their procurement decisions.

Some carriers have started using digital tools to keep up with the market's needs, although only a few have actually gone all for it. It's expensive and provides information for only one specific carrier, not allowing easy comparison neither information centered in one port.





#### **PROBLEM Logistics Clients**

Roads are full of traffic with too many trucks reducing the quality of life for citizens and increasing the carbon footprint.

This can be changed by moving cargo from road to intermodal solutions and combining road with shortsea shipping or rail transport.

Unfortunately, it's not easy for shippers (industry and trade) to find the right services and combinations (co-modal services), and because of that they prefer to continue using only road services.





### PROBLEM Logistics Providers

Logistics Services Providers (freight forwarders, shipping companies, transportation companies/ carriers, shipping agents, terminals, customs brokers, bank agencies, insurance agents) spend too many resources to develop their business and have low productivity by having non-optimized processes neither collaboration between providers.

Information is not provided to clients in useful time.





#### PROBLEM Logistics Providers

Digitization is not yet a practice and interaction with clients is based on phone calls and emails.

Documentation management is based on paper or in scanned documents, not electronic documents.

Too many opportunities are lost every day due to a low productivity per person.

Information about track and trace is hard to obtain and not complete in the whole network of services and there is no integration between players (*providers, clients, authorities, etc.*) increasing the number of errors.





#### SOLUTION

BIZCARGO.com is a Future Cargo Logistics solution, acting as a marketplace, to search and compare transport and logistics services with simple or multimodal door-to-door solutions, where clients request for quotations, manage bookings and follow the execution (track & trace). All in one-stop-shop.

An **Intelligent Routing System** (*protected by trade secret*) searches and combines logistics services (air, rail, road, sea) to provide optimized solutions, enhancing ecoefficiency, transit time, price and reputation.





#### SOLUTION

The main objectives are to make easier the daily life of logistics services clients, help to reduce inefficiencies, reduce the carbon footprint and improve the quality of life by reducing traffic of trucks on roads, but making easier the job to industry and trade to find and contract those services.

Exporters and Importers are able to find, plan, contract logistics services without the need of intermediaries.





#### SOLUTION

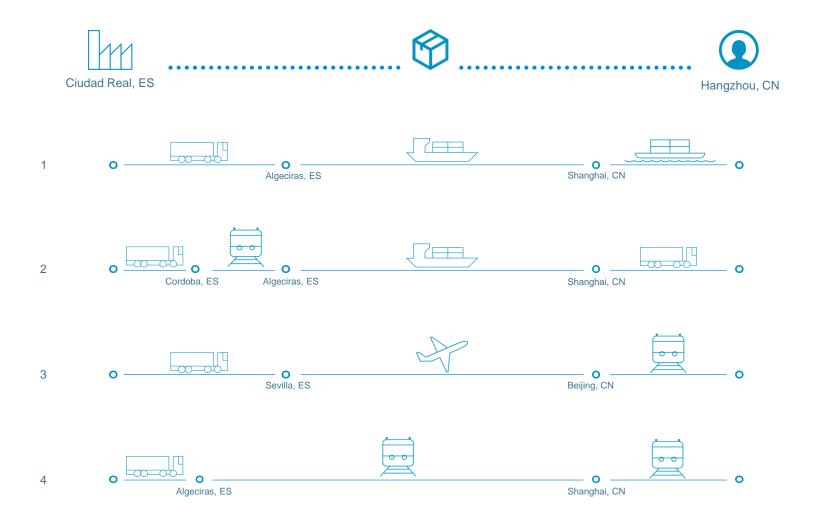
BIZCARGO combines services that have never been combined before, from companies without pre-agreements and produces new SMART solutions. It improves operators' visibility in the market and simplifies the adoption of digital quotations and bookings (e-Freight).

Logistics services stored in one local catalogue or from multiple catalogues (systems of shipping companies) can be indexed and combined by the BIZCARGO intelligent algorithms. This technology allows working as a marketplace and as an aggregator of logistics services.





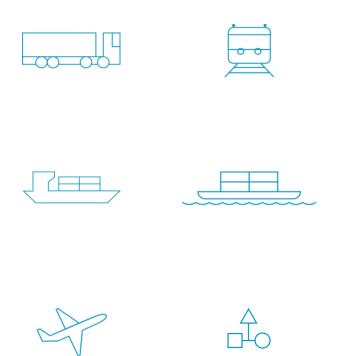
## **CASE STUDY** business scenario

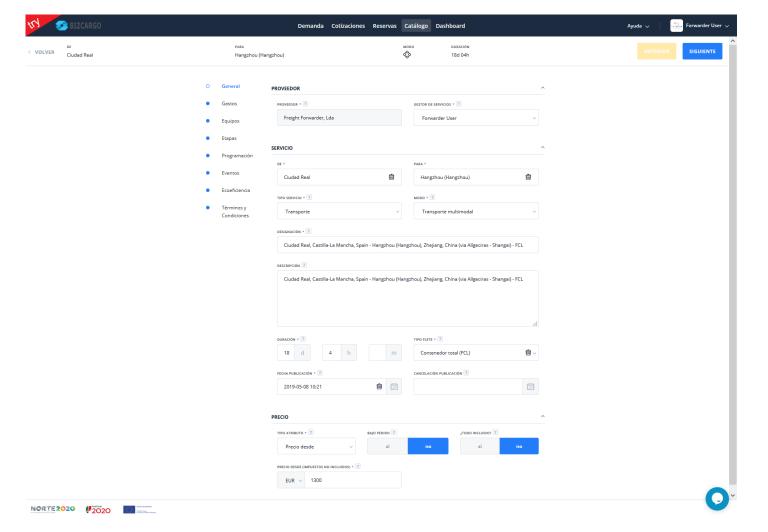






## PUBLISHING transport & logistics services

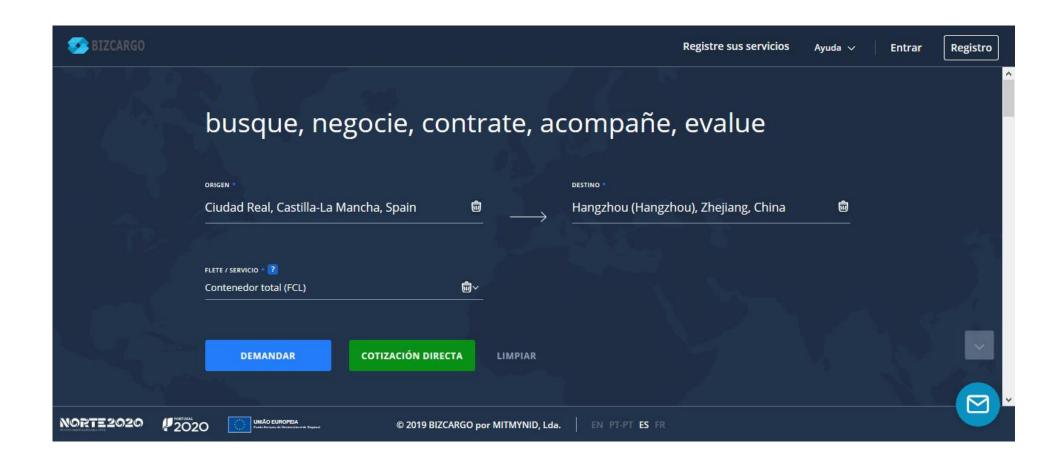








## SEARCH loading – delivery – freight







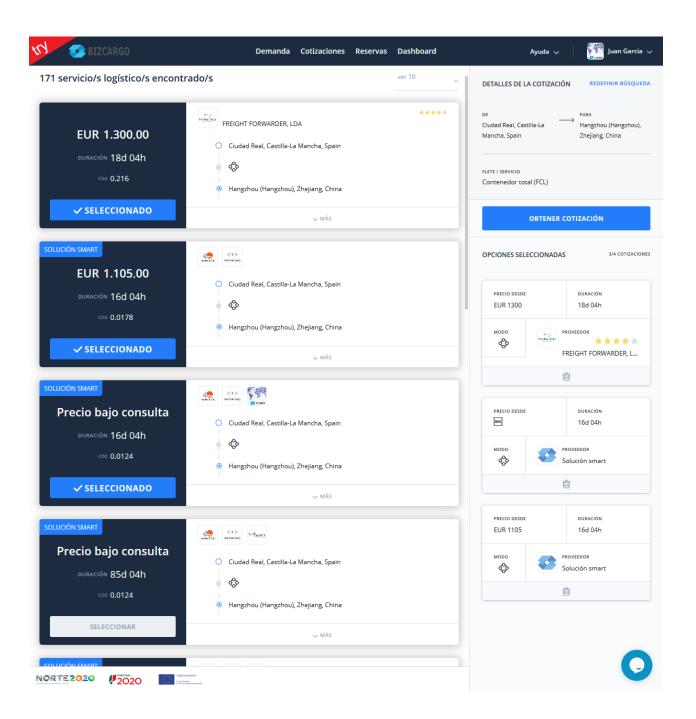
## DISCOVER combine – complement – quote



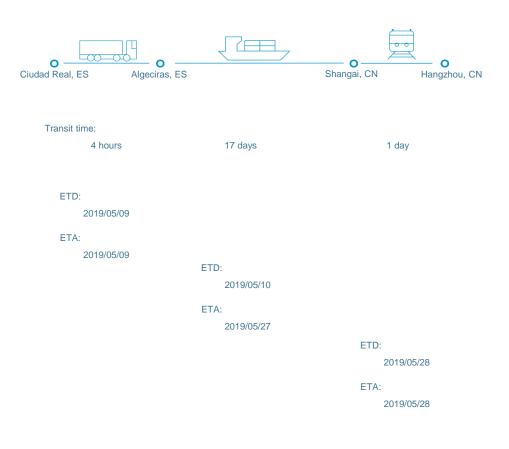






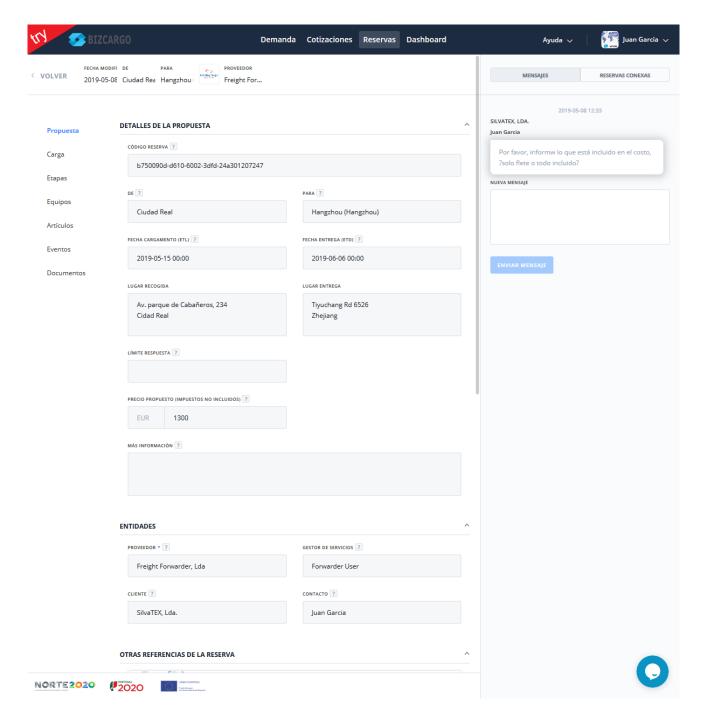


## BOOKING plan – execute – review

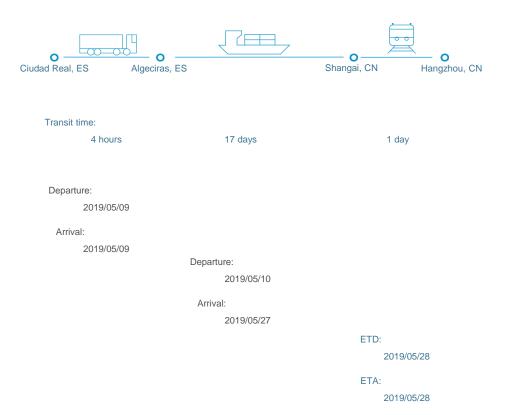








#### **TRACK and TRACE** events - notifications









Demanda Cotizaciones Reservas <u>Dashboard</u>





#### **ACTUALIZAR SEGUIMIENTO**

| Ciudad Real, Castilla-La Mancha, Spain FECHA CARGAMENTO (ETL) 2019-05-15 00:00  Av. parque de Cabañeros, 234 Cidad Real  CLIENTE  SIIVaTEX, Lda. |   |                             | Hangzhou (Hangzhou), Zhejiang, China  FECHA ENTREGA (ETD)  2019-06-06 00:00  Tiyuchang Rd 6526 Zhejiang  PROVEEDOR  WIGHTON  Freight Forwarder, Lda |                                  |     |                             |          |        |   |        |
|--|---|-----------------------------|---|----------------------------------|-----|-----------------------------|----------|--------|---|--------|
|  |   |                             |   |                                  |     | CANTIDAD EQUIPO 1 Container |          |        | ESPECIFICACIÓN  Container 20'GP (General Purpose) |        |
|  |   |                             |   |                                  |     |                             | RESERVAS | TAREAS | ETAPAS  | MEDIOS |
| 0  | DE<br>Ciudad Real, Castilla                   | PARA Port of Algeciras, Alg | NO HAY NOTIFICACIONES, EN EL MOMENTO.   |                                  |     |                             |          |        |   |        |
|  | TIPO ETAPA Pre-carriage transport             |                             |   |                                  |     |                             |          |        |   |        |
|  | INICIO  | 04h 00m                     |   |                                  |     |                             |          |        |   |        |
|  | DE<br>Port of Algeciras, Alg                  | PARA Porto de Xangai, Pu    | NO  | HAY NOTIFICACIONES, EN EL MOMENT | ro. |                             |          |        |   |        |
| •  | TIPO ETAPA<br>Main-carriage transport         |                             |   |                                  |     |                             |          |        |   |        |
|  | INICIO  | duración<br>17d 00h         |   |                                  |     |                             |          |        |   |        |
|  | Porto de Xangai, Pu                           | PARA<br>Hangzhou (Hangzho   | NO HAY NOTIFICACIONES, EN EL MOMENTO.   |                                  |     |                             |          |        |   |        |
|  | TIPO ETAPA At the statistical territory limit |                             |   |                                  |     |                             |          |        |   |        |
| •  | INICIO  | duración<br>1d 00h          |   |                                  |     |                             |          |        |   |        |









## RUI BARROS

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